의 류 패 션 학 과

(DEPARTMENT OF CLOTHING AND FASHION)

**1. Introduction**

The goal of the Clothing and Fashion graduate program is to nurture creative, proactive, and talented fashion specialists for global fashion businesses. The program provides a systematic curriculum including fabric development, planning, textile design, designing manufacturing, and marketing for fashion merchandise. Various industry experiences such as field trips, internships, guest speakers, and real world business projects are incorporated with in-class activities.

**2. Faculty**

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| --- | --- | --- | --- | --- |
| **Position** | **Name**  | **Last School Graduated** | **Degree** | **Major** |
| Professor | Park, Kyungae | The Univ. of Tennessee,Knoxville(1993.8) | Ph.D. | Fashion Marketing & Retailing |
| Professor | Kim, Jung Sook | Ewha Women's Univ. (1993.8) | M.F.A. | Fashion Design |
| Professor | Park, Soonjee | Bunka Women's Univ.(2003.3) | Ph.D. | Apparel Design / Production |
| AssociateProfessor | Park, Youngmi | Ewha Women's Univ. (1993.8) | Ph.D. | Textile Science |
| AssociateProfessor | Park, Sangoh | Hanyang Univ. (2008.8) | Ph.D. | Textile Design/ Textile Product  |

**3. Course Description**

**복식문화사연구 3 credit**

**(ADVANCED HISTORY OF COSTUME)**

Study to the history of western costume from the 20th century to the 21th century. Examining dress in the context of political, economic and social, religious development of western culture.

**복식비평연구 3 credit**

**(ADVANCED SRUDIES IN FASHION CRITICS)**

This course is to understand the artistic and historical of fashion design and to develope ability of analysis for it by studying and analyzing representative works of famous designers since 19th century

**섬유제품과평가 3 credit**

**(TEXTILE PRODUCTS & ESTIMATION)**

This course to bring graduate students up to date selected topics in textile product and fabric estimation. Will focus on textile property, chemical modifications, functionality, and analysis.

**의복구성학특론 3 credit**

**(GARMENT CONSTRUCTION : THEORY AND PRINCIPLES)**

Comprehension of basic principles and method of apparel/pattern making based on the factor like somatotype, fabric and design.

**패션브랜드 사례연구 3 credit**

**(CASE STUDY OF FASHION BRAND)**

This course analyzes a variety of global fashion brands from luxury and designer brands to fast fashion brands and develops case studies for brand marketing.

**패션마케팅과머천다이징 3 credit**

**(FASHION MARKETING AND MERCHANDISING)**

Based on the principles of fashion marketing and merchandising this course is designed to understand the fashion marketing practices through the academic research review and the practical market analysis and to develop a case study of real world fashion marketing and merchandising practices.

**피복과학특론 3 credit**

**(ADVANCED TEXTILE SCIENCE)**

The purpose of this course is to study the construction, dyeing and finishing if textile regarding textile and clothing.

**피복구성연구 3 credit**

**(RESEARCH IN CLOTHING CONSTRUCTION)**

This course is designed to study the crucial factors on apparel design such as body, fabric, and design by exploring new technology and research trends

**피복인간공학 3 credit**

**(HUMAN ENGINEERING OF CLOTHING)**

This course aims to understand the human factors that affect the comfort of clothes in terms of shape and functional aspects of the body. In order to determine the crucial elements for a comfortable clothing design, it will be studied the right condition for design and production methods considering such parameters as body type, posture, movement and working environments.

개별연구(1) 3 credit

(INDEPENDENT STUDY (1))

개별연구(2) 3 credit

(INDEPENDENT STUDY (2))

의류패션학과세미나 1 credit

(RESEARCH SEMINAR ON CLOTHING AND FASHION)

특수문제연구(1) 3 credit

(SPECIAL STUDY(1))

특수문제연구(2) 3 credit

(SPECIAL STUDY(2))

특수문제연구(3) 3 credit

(SPECIAL STUDY(3))

특수문제연구(4) 3 credit

(SPECIAL STUDY(4))

**글로벌시장과패션산업 3 credit**

**(FASHION BUSINESS IN THE GLOBAL MARKET)**

This course understands the fashion and retail businesses in the global setting to explore and analyze a market opportunity.

**기능복설계특론 3 credit**

**(TECHNICAL DESIGN FOR FUNCTIONAL WEAR)**

Studies in creative solution to design and construction problems of functional wear. Development of scientific design and construction technique to meet specialized function.

**디지털기성복생산 3 credit**

**(DIGITAL APPAREL PRODUCTION)**

Application of computer-aided design and other apparatus to apparel design and industrial pattern making though the process of patternmaking, grading and marking.

**텍스타일프로덕트디자인 3 credit**

**(TEXTILE PRODUCT DESIGN)**

Based on the knowledge acquired through analyzing the trend of textile design like color or material, a general planning & research process of textile product is systemized using trend information in the practical course.

**텍스타일디자인비즈니스 3 credit**

**(TEXTILE DESIGN BUSINESS)**

This course deepens the design ability and researches how to plan the collection for apparel by fostering the ability to analyze global consumers and demand market and collect textile design according to it.

**복식기획 3 credit**

**(DESIGN SRUDIO)**

This course is to develope general and many-sides abilities to whole field of modern fashion to study from fashion design planning including analysing primary factors of fashion environment, market analysis, establishment of design target and concept, styling, evaluation and fashion show as synthetic arts to total image production.

**어패럴텍스타일 3 credit**

**(APPAREL TEXTILES)**

This course is organized to be an apparel science which discuss about recent apparel tendency, trend, and knowledge of apparel science.

**패션이커머스연구 3 credit**

**(FASHION E COMMERCE)**

Facing rapid changes of the global market environments, this course analyzes strategies of fashion e-commerce dealing with apparel, beauty, and lifestyle merchandises and services and explores research themes for fashion e-commerce.

**섬유소재분석특론 3 credit**

**(ADVANCED ANALYSIS OF TEXTILES)**

This course was focused on analysis and research of characteristics about various textiles and supports the ability of textile instrument applications.

**텍스타일디자인연구 3 credit**

**(ADVANCED TEXTILES FOR APPAREL)**

This course is intended to provide an broad based design education in constructed and printed textiles, and to study the theory of textiles design for apparel. Also with the kind of apparel.

**DTP스튜디오 3 credit**

**(DTP STUDIO)**

Main purpose of using professional DTP(Digital Textile Printing) System, which allows designing and producing various digital textile design for themselves, is to broaden the scope of digital design. Thus DTP studio is aimed at developing productive, rational and systematic digital textile design.

**홈패션서피스디자인 3 credit**

**(HOME FASHION SURFACE DESIGN)**

For the textile pattern design analytical and for the surface design of home fashion development process, following necessary practical planning cultivated a design development ability to practical affairs.

**아트앤텍스타일프로젝트 3 credit**

**(ART AND TEXTILE PROJECT)**

Analyze art and textile design from various angles and developed a design based on new ideas and concepts. The development direction of the motif, color and work to fit the trend and a social phenomena.

**텍스타일응용디자인 3 credit**

**(APPLIED FABRIC DESIGN)**

A fabric application design is the study on the possibility of fabric by means of new design materials by modifying its own property and expression, moving away from traditional concept.

**프린트직물디자인 3 credit**

**(PRINTED TEXTILE DESIGN)**

Analyze principles of textile design including basic layout and repeats, and develop surface pattern designs that fit to various uses of textile. To develop an abstracted drawing into a pattern, decorative elements are added, and one repeat design is completed when the pattern so created is repeated.

**패션과예술 3 credit**

**(FASHION & ART)**

This course is to study fashion as the formative arts to formulate thesis of modeling by studying aesthetics relation of art and fashion

**패션과조형 3 credit**

**(PLASTIC ELEMENTS AND FASHION DESIGN)**

This course is to raise the ability to develope the relation of human body and artistic expression to study modeling based on essence of arts.

**패션디자인연구 3 credit**

**(FASHION DESIGN RESEARCH)**

The main focus is to research on the fast formation and functions need in modern fashion industry by analyzing world fashion news information and applying them in or strengthen the competence in global fashion designing.

**패션마케팅과리테일트렌드 3 credit**

**(TRENDS IN FASHION MARKETING AND RETAILING)**

This course is designed to explore new issues and trends affecting fashion and retail businesses in the ever changing global market environments. New research topics will be developed based on major trend analyses.

**패션모델리즘 3 credit**

**(FASHION MODELISM)**

Emphasis on creative solutions to design problems and the interrelationship between fabric, design, and form. Advanced patternmaking technique by draping. (Modelism)

**패션소비자연구 3 credit**

**(FASHION CONSUMERS)**

This course is designed to understand consumer behaviors in fashion based on the principles of consumer behavior and socio-psychology of fashion, to review and explore research issues in consumer psychology of fashion, and to apply those to real world fashion markets.

**패션신소재과학 3 credit**

**(TREND FASHION MATERIAL SCIENCE)**

This course is designed to be an introduction to advanced textile materials for students who are majored in textile polymer field that required much aware of science knowledge of textiles.

**패션유통관리 3 credit**

**(RETAIL MANAGEMENT IN FASHION)**

This course is designed to understand the management strategies of fashion retailers. Ever-changing global retail markets, distribution channels in online and offline, and retail marketing strategies are reviewed. The course develops a practical research theme for a competitive strategy of fashion retailers.

**패션이미지계획 3 credit**

**(FASHION IMAGE PLANNING)**

Students research on creativity and which are inferred through a variety of methods by visualizing immaterial image onto planes and cubics with various materials.

**패션커뮤니케이션 3 credit**

**(FASHION COMMUNICATION)**

This course examines fashion as a communication tool, explores various media and strategies for fashion communication, and analyzes marketing communication practices of fashion businesses.

**패션컬렉션연구 3 credit**

**(FASHION COLLECTION RESEARCH)**

Students research on creativity and which are inferred through a variety of methods by visualizing immaterial image onto planes and cubics with various materials.

**피복환경학특론 3 credit**

**(ADVANCED CLOTHING ENVIRONMENT)**

In order to technically design hygienic and protective clothing and evaluate its functionality, this course aims to study various relevant physiological and environmental factors and the test methods.

**글로벌섬유소싱 3 credit**

**(GLOBAL TEXTILE SOURCING)**

This lecture examines and analyzes the production process, production status and trends of textile materials in each country or region in the global textile industry.

**친환경소재연구 3 credit**

**(ECO-FRIENDLY MATERIALS RESEARCH)**

We recognize the meaning of eco-friendly materials and identify materials that can be changed into eco-friendly materials in relation to the environment of the material itself.

**고감성및고기능성소재 3 credit**

**(HIGH SENSIBLE AND HIGH FUNCTIONAL MATERIALS)**

The main objective of this lecture is to understand the principles of high sensibility and high functionality through efficient application in the apparel industry through complementing the theoretical elements induced by simple exercises and establishing the theory of processing